

Objective To attain a full-time position for a company related to the industries of my experience. Ideally a job with an excellent environment, including a strong team and great people to work with. I seek out challenges and opportunities to learn. Primary focus is front- and middle-level development. Skill concentration is in UX and UI design and development.

- Praises**
- Awarded *2014 Woman of the Year for Social Media, Marketing and Website Development* by the National Association of Professional Women (NAPW).
 - Awarded *Premier Professional* by Continental Who's Who in July 2014.
 - Marketing and Technology Director for NAPW's Quincy Chapter.
 - Technology and Marketing speaker for NAPW.
 - Teaching *Website Design Do's and Don'ts*, *Killer Content for Your Site*, *Women in Media* and *Marketing Online Without a Budget* panels for the Intercollegiate Broadcasting System's national conferences (www.ibsradio.net) in NYC and Boston.

Portfolio: <http://www.sarahdulaneymacneil.com>

Skills

HTML – 19 years (experienced)	AngularJS – 2 years (advanced)
CSS – 12 years (experienced)	High Charts/FusionCharts – 5 years (experienced)
JavaScript – 12 years (advanced)	Photoshop – 8 years (advanced)
JQuery – 5 years (advanced)	MySQL – 5 years (advanced)
JSON – 5 years (advanced)	MS Office – 15 years (experienced)
PHP – 5 years (advanced)	Code Docs & Req Gathering – 14 years (experienced)

Relevant Work Experience

2/2015-Present	<i>PointRight</i>	Cambridge, MA
Lead UI/UX Designer & Developer		
<ul style="list-style-type: none">▪ Focus is the full front-end redesign and development of our current products into a robust and high-performing set of tools available to our clients utilizing MVC 5 platform.▪ Technologies Used: HTML, CSS, JavaScript, JSON, MVC 5, Photoshop, FusionCharts, Twitter Bootstrap and MS Visual Studio.		

9/2014-12/2014	<i>Kronos</i>	Waltham, MA
Software Engineer IV		
<ul style="list-style-type: none">▪ Focus was the front-end development of a SaaS version of our current software. My role was to create the interactive layer by developing and styling the HTML and CSS in Angular partials, services and controllers in addition to designing and developing “proof of concepts” for new technology. Led the Visualization Team in the full development and scrum for our Dashboard GUI.▪ Technologies Used: HTML, CSS, JavaScript, JSON, Git, SourceTree, Accurev, FusionCharts, AngularJS, Twitter Bootstrap and WebStorm.		

4/2014-9/2014	<i>Optum Technology (United Health Group)</i>	Waltham, MA
Senior JavaScript Developer		
<ul style="list-style-type: none">▪ Focused on the middle-level development of a client dashboard for United Healthcare. My role was to create connections to services, process the responses and connect data points to the UI via AngularJS and JavaScript.▪ Technologies Used: HTML, CSS, JavaScript, JSON, Git, AngularJS, IntelliJ, Photoshop and Adobe CQ5.		

11/2012-4/2014

Fidelity Investments

Smithfield, RI

- Technologies Used Throughout: HTML, CSS, JavaScript, JSON, AngularJS, High Charts, Twitter Bootstrap, RTC, Web Storm, Eclipse, Red Dot, Documentum & Photoshop.

Senior Web Developer (*Fidelity*)

- Focused on the development of new content pages and tools, documentation of standards and how-to guides, development of a pattern library and maintenance of the Pricing & Performance project. Managed and was primary developer for the Pricing & Performance project post-release.

Lead User Interface Developer (*Fidelity*)

- Primary focus was the development of the new Pricing & Performance pages and data widgets for all funds, while adhering to and seeking updated requirements based upon the technologies available.
- Was responsible for the proper implementation of 89 data widgets and 195 disclosures on 24 fund templates; this includes the personal development of 18 widgets, 135 disclosures and 8 templates.
- Trained and led the development team on: High Charts, AngularJS and JSON implementation.

Mobile User Interface Developer (*Fidelity*)

- Developed a mobile version of Advisor homepage and multiple subpages. Focused on optimization for iPhone 3Gs+, Android 2.3.3+, Blackberry Bold Touch 9900+ (14 different devices and 5 different viewport sizes). Tasks included development of new pages and rewriting existing pages to be responsive for desktop through small-screened devices.

9/2003-Present

GMD Designs

Foxboro, MA

Owner, Web Developer & Designer

- GMD-Designs.com: Freelance design and development sites for e-commerce, small business and bloggers.
- Technologies Used: HTML, CSS, JavaScript, PHP, MySQL, Search Engine Optimization, Wordpress, Joomla, jQuery, JSON, Social Media and Photoshop.

5/2011-11/2012

Merrill Lynch

Boston, MA

Senior User Interface Developer

- Responsible for the design and development of pre-production phases for all internal dashboard products: requirement refinement from business clients, concept development, mock up and functional prototype. Continuing tasks included post-development/pre-production QA/QC testing, UX analysis and mobile compatibility.
- Technologies Used: HTML, CSS, JavaScript, jQuery, Photoshop, C#, Visual Studio and FusionCharts.

4/2010-5/2011

RE/MAX of New England

Natick, MA

Marketing Technology Manager

- Remax-newengland.com: Designed, developed and maintained the Wordpress-based blog. Was responsible for all online marketing (such as social media, graphical ads and flash advertisements), contributed content, internal IT needs, event registration and email marketing templates and campaigns.
- Technologies Used: HTML, CSS, JavaScript, PHP, MySQL, Search Engine Optimization, Social Media, Flash, Wordpress (design, modification of plugins, implementation, etc) and Photoshop.

5/2009-5/2010

Anything4Restaurants.com

Attleboro, MA

Online Marketing Manager

- Developed and designed the A4R Points of Sale WordPress-based blog. Managed search engine optimization and marketing along with negotiating with industry experts to contribute to the blog. Marketing efforts included link building, writing and distributing press releases, article syndication and managing social media sites.
- Technologies Used: HTML, CSS, JavaScript, PHP, MySQL, Search Engine Optimization, Wordpress (design, modification of plugins, implementation, etc), Social Media and Photoshop.

3/2007-4/2010

Arendal Management Inc.

Woburn, MA

Web Developer & Designer

- Worldcongress.com: Designed, developed and maintained conference websites and all associated marketing campaigns, implemented internet standards (Section 508 compliance, anti-spam, SEO) and created protocols to streamline efforts between company divisions.
- Technologies Used: HTML, CSS, JavaScript, ColdFusion, Search Engine Optimization and Photoshop.

Education

2/2009-9/2010

Boston University Center for Digital Imaging Arts

Waltham, MA

Completed a **Certificate in Website Development**. Concentrations in: HTML, CSS, JavaScript, PHP, JSON, JQuery, Joomla, Wordpress, MySQL database management, XML, AJAX, and 3rd Party API to Twitter, Facebook Connect, Google Maps and Yahoo! News.

8/2009

Inbound Marketing University (HubSpot)

Waltham, MA

Completed a **Certificate in Inbound Marketing**. Concentrations in: Search Engine Optimization, Social Media Marketing and Email Marketing.

9/2001-8/2004

*The New England Institute of Art
(Formerly Massachusetts Communications College)*

Brookline, MA

Received an **Associates of Science in Digital Media and Communications**. Concentration in Radio Broadcasting.